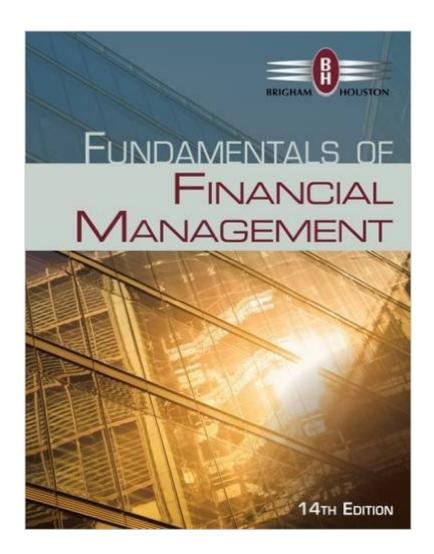
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Fundamentals Of Financial Management (Finance Titles In The Brigham Family)





Synopsis

Thoroughly updated to reflect the latest trends, developments, and practices from the field, FUNDAMENTALS OF FINANCIAL MANAGEMENT, 14e equips you with a focused understanding of today's corporate finance and financial management. This market-leading text offers a unique balance of clear concepts, contemporary theory, and practical applications in order to help you understand the concepts and reasons behind corporate budgeting, financing, working capital decision making, forecasting, valuation, and Time Value of Money (TVM). Offering the most cutting-edge coverage available, the Fourteenth Edition includes discussions of the federal debt, the ongoing recovery of financial markets, and the European debt crisis. Numerous practical examples, "Quick Questions", problem-solving tutorials, and Integrated Cases help you put theory into action. In addition, Excel Spreadsheet Models help you master this critical software tool.

Book Information

Series: Finance Titles in the Brigham Family Hardcover: 743 pages Publisher: Cengage Learning; 14 edition (January 1, 2015) Language: English ISBN-10: 1285867971 ISBN-13: 978-1285867977 Product Dimensions: 1.2 x 9 x 12 inches Shipping Weight: 3.6 pounds (View shipping rates and policies) Average Customer Review: 4.4 out of 5 stars Â See all reviews (11 customer reviews) Best Sellers Rank: #19,777 in Books (See Top 100 in Books) #14 in Books > Textbooks > Business & Finance = #25 in Books > Business & Money > Finance > Corporate Finance = #105 in Books > Textbooks > Business & Finance > Economics

Customer Reviews

The book is very useful. The examples are very clear. Additionally, in class we have also been using the materials online for quizzes which is really helpful if not time consuming. But the quizzes are very useful at demonstrating the material in the book. Sometimes, the quizzes online are not well worded but we discuss that with our professor.Overall, the book is excellent. Very useful. Fairly easy to understand. It is a good introductory book for finance for non-finance majors.

I needed this book for class and it not only was the right one but it's actually useful. My teacher

teaches from the board which can get confusing but this book really comes in handy when it comes learning finance. I have taught myself finance by reading this book alone. I would suggest this book to anyone either trying to learn finance or just relearning it.

I did not like the fact that a loose paper was covered up & was sold to me as a hard cover.Only that I was too busy and never wanted to go through the process of returning. A spade should be called a spade.The money I paid for that book would have been excess to pay for a a new loose paper with an access code.So, I am not really satisfied.

Great for anyone trying to learn finance. Teaches basics of finance to applying those concepts to both corporate and personal finance.

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